



QP CODE: 21101189



Reg No :

Name :

B.Sc DEGREE (CBCS) EXAMINATION, APRIL 2021

Sixth Semester

B.Sc Food Science & Quality Control Model III

**CORE - FS6CRT24 - ENTREPRENEURSHIP DEVELOPMENT & MANAGEMENT IN
FOOD INDUSTRY**

2017 Admission Onwards

35CC5921

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Give the solutions to the problems faced by women entrepreneurs.
2. Choose the non economic factors affecting women entrepreneurial growth.
3. Make a short note on economic development and entrepreneurship.
4. Explain the techno economic classification of project.
5. List the role of government in promoting Entrepreneurship.
6. Explain the objectives and functions of EDII.
7. Examine the term Espirit de corps.
8. Make a note on top level management.
9. Explain the term job description.
10. Explain programmed and non programmed decisions with examples.
11. Define middlemen.
12. Summarize the advantages of advertising.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Compose the traits of entrepreneurs.
14. Explain the difference between entrepreneur and manager.





15. Construct the phases of EDP.
16. Describe the criteria for selecting a project.
17. Make a short note on special incentives to SSI units in Kerala.
18. Explain the steps in planning process.
19. Describe the importance of organisation.
20. Explain the stages in product development.
21. Define pricing.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Make an essay on the types and functions of entrepreneurs.
23. Explain the steps in project report.
24. Describe management.
25. Make an essay on sales promotion.

(2×15=30)

