



QP CODE: 21102448

Reg No :

Name :

B.Sc DEGREE (CBCS) EXAMINATIONS, OCTOBER 2021

First Semester

B.Sc Food Science & Quality Control Model III

Core Course - FS1CRT03 - METHODOLOGY IN THE DISCIPLINE OF FOOD SCIENCE

2017 Admission Onwards 9B973CD1

Time: 3 Hours Max. Marks: 80

Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Expand FSSAI.
- 2. Define dired milk.
- 3. What is an allied industry? Give one example.
- 4. Why test marketing is important in NPD?
- 5. Which are the various forms that competitive behaviour can adopt?
- 6. What are the types of variables in research?
- 7. Explain the meaning and significance of a research design.
- 8. Define Experiment.
- 9. What is the importance of scientific instruments in the area of Food Science?
- 10. Descibe the nature of data.
- 11. What are the different statistical tools used in research? Name and explain any two.
- 12. Define bar diagrams.

 $(10 \times 2 = 20)$

Part B

Answer any **six** questions.

Each question carries 5 marks.

- 13. Explain on the various careers in food science.
- 14. Discuss on the segment marketing as the major component of Food industry.



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- 15. Explain the processing of following product using membrane technology.
 - a) Wine
 - b) Fruit Juice
- 16. Differentiate between milk protein standardization, concentration and fractionation.
- 17. Distinguish between a)Systematic and stratified sampling b)Cluster and Area sampling
- 18. Briefly explain the scaling techniques in research.
- 19. What do you mean by a hypothesis? Which are the two types of statistical hypotheses? Explain them in brief.
- 20. Explain the differences between collection of data through questionnaire method and schedule method.
- 21. Discuss about Correlation in research.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. Who are Food Engineers? Explain the role of Food Engineers in food manufacture to ensure safe food consumption. Explain.
- 23. Next generation food products are of great importance in our life. Substantiate the above statement with recent examples and their nutritional importance.
- 24. Discuss on Research, its types and its importance in the field of food science.
- 25. Define Research. Explain on deductive and inductive model used in research.

 $(2 \times 15 = 30)$

