B.A. DEGREE (C.B.C.S.) EXAMINATION, AUGUST 2021

Third Semester

B.A.—Mass Communication and Journalism

Core Course—MC3CMT15—INTRODUCTION TO ON-LINE JOURNALISM

(2019 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A

Write short notes on any **ten** *of the following.*
Each question carries 2 marks.

1. Computer.

2. Internet.

3. Software.

4. On-line.

5. Journalism.

6. Content.

7. Hypertext.

8. Hyperlinks.

9. Templates.

10. Blogs.

11. Augmented reality.

12. IoT.

(10 × 2 = 20)

Part B

Answer any **six** *questions.*
Each question carries 5 *marks.*

13. Describe the history of computer.

14. Give an example of any *five* input devices.

Turn over

15. State the features of on-line Journalism.

16. How to Mail Merge in MS-Word ?

17. Write a short note on podcasting.

18. List out the limitations of Annotative reporting.

19. What is AR ? Explain.

20. Explain the applications of IoT.

21. Explain the role of content writer.

(6 × 5 = 30)

Part C

Answer any **two** *questions.*
Each question carries 15 *marks.*

22. Illustrate the term Internet as a medium of communication.

23. Describe about the multimedia.

24. Distinguish between Blogging and Podcasting.

25. Explain the latest trends in computing.

(2 × 15 = 30)