Reg. No................................

Name....................................

B.A. DEGREE (C.B.C.S.) EXAMINATION, OCTOBER 2019

Third Semester

Mass Communication and Journalism

Complementary Course III—INTRODUCTION TO ONLINE JOURNALISM

(2017 Admission onwards)

Time : Three Hours   Maximum Marks : 80

Part A

Write short notes on any **ten** *of the following.*

1. Social Networking.   2. Cache.

3. Hyperlink.   4. WWW.

5. Twitter.   6. Templates.

7. HTML.   8. Browser.

9. CPU.   10. Virus.

11. Font.   12. RAM.

(10 × 2 = 20)

Part B

Answer any **six** *questions.*
Each question carries 5 marks.

13. Explain blogging and microblogging.

14. Online journalism has forced print and electronic media to change. Explain.

15. Explain different types of softwares.

16. Write notes on : (a) Wearable computing (b) Annotative reporting.

17. What are the parameters to assess online aesthetics.

18. The advent of social media has increased the scope of citizen journalism. Elucidate.

19. Explain podcasting and vodcasting.

Turn over

20. Evaluate the status of online journalism in India.

21. Explain hyperlinks with examples.

(6 × 5 = 30)

Part C

Answer any **two** *questions.*
Each question carries 15 *marks.*

22. Write a note on evolution of internet.

23. Explain the characteristic of new media.

24. What is a software ? Explain different types of operating systems.

25. Elucidate current trends in computing.

(2 × 15 = 30)