



QP CODE: 21101009

Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION, MARCH 2021

Fourth Semester

B.A Mass Communication and Journalism Model I

Core Course - MC4CRT19 - RADIO PRODUCTION

2017 Admission onwards

D8019F3D

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Analyse the term Analouge.
2. Define the term magnet.
3. Give an examples for a narrow casting programme.
4. Define research in a radio programme.
5. Explain the term low pitch.
6. Define bandwidth.
7. Define the term Sound effects.
8. Explain RCA cables.
9. Discuss Radio format.
10. Explain the term script clip.
11. Define the term sign out.
12. Explain the role of audio effector in a radio station.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Describe the sender and receiver functions.
14. Discuss about the uses of magnetic tape in a radio.
15. Discuss the functions of radio news.
16. Evaluate the difference between radio interview and a visual interview.
17. Explain the uses of volume controls.
18. Describe the uses of ambient sounds.
19. Describe the characteristics of Satellite radio.
20. Define the functions of audio files.
21. Describe the responsibility of Radio jockey.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Assess Radio as an effective communication.
23. Distinguish between narration and narrative script.
24. Describe the functions of a sound booth in a recording studio.
25. Evaluate the programming scheduled in an entertainment radio station.

(2×15=30)

