



QP CODE: 21100288



Reg No :

Name :

B.A DEGREE (CBCS) EXAMINATION, FEBRUARY 2021

Fifth Semester

B.A Mass Communication and Journalism Model I

Core Course - MC5CRT22 - SPECIALIZED JOURNALISM

2017 Admission Onwards

D2F365E9

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Identify the personality 'Bob Rayan'.
2. Define 'reporting'.
3. Define 'observation'.
4. Explain the term 'bias'.
5. Explain the nature of paid news.
6. Explain 'GST'.
7. Define deadlines.
8. Define ethical issues of political reporting.
9. Explain the term 'national reporting'.
10. Define Lokhasaba
11. Define news values.
12. Explain the nature of crime magazine.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between sports photography and news photography.
14. Discuss about the ethics of a sports journalist.





15. Discuss about the role and functions of a sports writer.
16. Discuss the videographic procedures in covering a sports event.
17. Examine on the coverage of political scams by media.
18. Examine the principle of magazine formats
19. Make a note on the interview techniques of a sports person.
20. Distinguish between writing and reporting for a sports event.
21. Discuss the need of a public opinion in controversy issues.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the statement "if government should have the controlling power of political journalism"
23. Explain the evolution and growth of magazines.
24. Make a shooting script for a public awareness campaign.
25. Discuss the responsibilities of a financial reporter.

(2×15=30)

