



QP CODE: 19102687



19102687

Reg No : .....

Name : .....

**BA DEGREE (CBCS ) EXAMINATION, OCTOBER 2019**

**Fifth Semester**

B.A Mass Communication and Journalism Model I

**Core Course - MC5CRT22 - SPECIALIZED JOURNALISM**

2017 Admission Onwards

28382A97

Maximum Marks: 80

Time: 3 Hours

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define the term 'sports'
2. Define sports news
3. Define 'political science'
4. Define 'political campaign'
5. Explain the functions of general news
6. Define 'BSE'
7. Define the term ' financial Policy'
8. Define structre of news magazines
9. Define the term 'idea'
10. Define the term 'parties'
11. Define news values
12. Explain the nature of crime magazine

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between sports photography and news photography
14. Discuss about the ethics of a sports journalist





15. Discuss the videographic procedures in covering a political event
16. Examine the use of cutlines in photographs with suitable examples
17. Distinguish between paid and unpaid news
18. Describe the role of a journalist in financial field
19. Compare working styles of notable magazines in the world
20. Make a note on the various types of popular sports in the world
21. Explain the important skills for a beat writer.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the role of sports journalism and how does it differ from other journalism genres
23. Explain the evolution and growth of magazines
24. List and detail on the types of political reporting
25. Discuss the financial constraints for an independent journalist

(2×15=30)

