

E 5916

(Pages : 2)

Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017

Sixth Semester

B.A. English Literature and Communication Studies (Two Mains)

Core Course—VISUAL MEDIA : TELEVISION AND CINEMA

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Part A

*Answer all questions in one or two sentences each.
Each question carries 1 mark.*

1. What is the expansion of SITE ?
2. The telecast of "Krishi darshan" was started in ———.
3. The permanent venue of IFFI is ———.
4. Name the first Indian "talkie" film.
5. What do you mean by 'couch potatoes' ?
6. Differentiate between Ambient sound and BGM.
7. What is a PSA ?
8. Who is the present Chairman of FTII ?
9. What is a tilt shot ?
10. What is a "teaser" in cinema ?

(10 × 1 = 10)

Part B

*Answer any eight of the following in two or three sentences each.
Each question carries 2 marks.*

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|----------------------------------|---|
| 11. Hum log. | 12. Reality show. |
| 13. Sashi kumar. | 14. Difference between Linear and Non-linear editing. |
| 15. Animation. | 16. 'Treatment' for a visual production. |
| 17. Packaging in newscast. | 18. Anchoring. |
| 19. IFFI. | 20. Dubbing. |
| 21. Track shots and its purpose. | 22. Cinemascope. |

(8 × 2 = 16)

Turn over

Each question carries 4 marks.

23. Describe the importance of on line publicity or publicity through social media for newly released films.
24. Explain the importance of TV in the production of films.
25. Critically appreciate a film (or) you have seen recently.
26. What are the various editing techniques commonly used in video production?
27. What are the major differences between documentary and feature films?
28. Write a short note on broadcasting bill.
29. What are the objectives of Doordarshan?
30. Briefly describe the production considerations of a TV quiz show.

(6 × 4 = 24)

Part D

*Answer any two questions in about 300 words each.
Each question carries 15 marks.*

32. Trace the history and evolution of Indian television.
33. Explain various TV programme types with examples. Suggest a programme idea based on Indian culture for a general entertainment channel.
34. "Script is the life-line of a well-conceived TV production" – Elucidate this statement. Prepare a TV script for a programme on "All India Science Exhibition" that is happening in your college / university.
35. What are the various steps involved in film production?

(2 × 15 = 30)