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Reg.	No

Name.....

B.A. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2017

Sixth Semester

B.A. English Literature and Communication Studies (Two Mains)

Core Course—VISUAL MEDIA: TELEVISION AND CINEMA

(2013 Admission onwards)

Time: Three Hours

Maximum Marks: 80

Part A

Answer all questions in one or two sentences each.

Each question carries 1 mark.

- What is the expansion of SITE?
- 2. The telecast of "Krishi darshan" was started in -
- The permanent venue of IFFI is ________.
- 4. Name the first Indian "talkie" film.
- 5. What do you mean by 'couch potatoes"?
- 6. Differentiate between Ambient sound and BGM.
- 7. What is a PSA?
- 8. Who is the present Chairman of FTII?
- 9. What is a tilt shot?
- 10. What is a "teaser" in cinema?

 $(10 \times 1 = 10)$

Part B

Answer any **eight** of the following in **two** or **three** sentences each.

Each question carries 2 marks.

11. Hum log.

Reality show,

13. Sashi kumar.

14. Difference between Linear and Non-linear editing.

15. Animation.

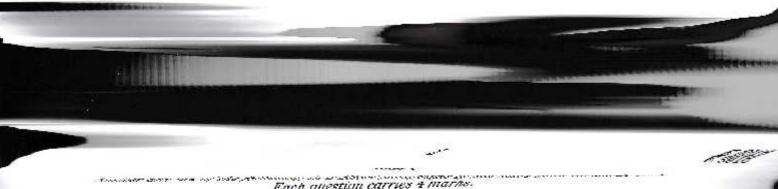
- Treatment for a visual production.
- 17. Packaging in newscast.
- 18. Anchoring.

19. IFFK.

- Dubbing.
- 21. Track shots and its purpose.
- 22. Cinemascope.

 $(8 \times 2 = 16)$

Turn over



Each question carries 4 marks.

- 23. Describe the importance of on line publicity or publicity through social media for ne
- What is a serious Office a serious deposits on it is becausing an important unit in film production were a similar material and produce to produce the serious as similar materials.
 - ally approximic a film that you have soon revenly.
- wast are the various editing techniques commonly used in video production?
- What are the major differences between documentary and feature films?
- water a short note on broadcasting bill.
- What are the objectives of Doordarshan?
- Briefly describe the production considerations of a TV quiz show.

 $(6 \times 4 = 24)$

Part D

Answer any two questions in about 300 words each. Each question carries 15 marks.

- Trace the history and evolution of Indian television.
- 33. Explain various TV programme types with examples. Suggest a programme idea based on Indian culture for a general entertainment channel.
- 34. "Script is the life-line of a well-conceived TV production" Elucidate this statement. Prepare a TV script for a programme on "All India Science Exhibition" that is happening in your college / university.
- 35. What are the various steps involved in film production?

 $(2 \times 15 = 30)$