



QP CODE: 18103405



18103405

Reg No :

Name :

B.Com. DEGREE (CBCS) EXAMINATION, NOVEMBER 2018

Third Semester

COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

(Common to B.Com Model III Computer Applications,
B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation,
B.Com Model III Travel & Tourism)

2017 Admission Onwards

67CC4ECB

Maximum Marks: 80

Time: 3 Hours

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. What is Spirituality?
2. Business ethics reduce litigations.Do you agree?
3. What do you mean by Moral Philosophy?
4. What are the responsibilities of a consumer while purchasing a product?
5. Is corporate governance mandatory.State your opinion?
6. What is code of conduct?
7. What are the essentials of a good governance?
8. What is Morality?
9. What are the functional areas of business?
10. What are the ethical issues related to HR department?
11. What are the responsibilities of business towards Creditors or suppliers?
12. Write four advantages of CSR.

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the features of ethics.





14. What do you mean by normative ethical theories? Explain its types.
15. Explain the procedure for ethical decision making
16. Explain any two ethical decision making models.
17. Explain the importance of corporate governance.
18. Explain the different functional areas of business.
19. How can ethics be maintained in sales?
20. Explain the different types of social responsibility of business.
21. Write a short note on CSR drivers.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Explain the types of business ethics.
23. Explain the various stages involved in moral development as per Kohlberg's model.
24. What are the unethical practices in the different areas of marketing?
25. What is CSR? Explain its various models.

(2×15=30)

