

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2015**Fourth Semester****Common Core Course IV—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT**

(Common for model I, II and UGC Sponsored B.Com Degree Programmes)

[2013 Admissions]

Time : Three Hours

Maximum : 80 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

1. Define Entrepreneur.
2. What are tiny enterprises ?
3. What is innovation ?
4. What is intrapreneurship ?
5. Who are solo operators ?
6. What is a plan document ?
7. What do you mean by desk research ?
8. What is capital rationing ?
9. What is IPR ?
10. Define micro enterprises.

(10 × 1 = 10)

Part B (Short Answer questions)*Answer any eight questions.**Each question carries 2 marks.*

11. What are the causes of sickness in SSI units ?
12. State entrepreneurship and innovation.
13. Describe briefly the contents of EDP training.
14. What is project life cycle ?
15. What do you mean by pay-back period ?

Turn over

16. What are the different types of project ?
17. What do you mean by ARR ?
18. What is meant by project implementation ?
19. Mention the objects of NREGA.
20. Define SSI.
21. Who is drone entrepreneur ?
22. What do you mean by risk-bearing ?

(8 × 2 = 16)

Part C (Short Essay)

*Answer any six questions.
Each question carries 4 marks.*

23. Define Entrepreneurship. What are the characteristics of an entrepreneur ?
24. State the problems of SSIs in India.
25. What are the functions of DIC ?
26. Distinguish between IRR and NPV.
27. Explain the role of EDII in promoting entrepreneurs.
28. Describe the basic steps in project appraisal.
29. The two proposals A and B with an initial investment of Rs. 80,000 each are under consideration. The expected net annual cash inflows are as under :

Year	Net cash inflows	
	Project A (Rs.)	Project B (Rs.)
1 ...	20,000	15,000
2 ...	25,000	20,000
3 ...	30,000	25,000
4 ...	25,000	20,000
5 ...	10,000	15,000

Rank the proposals on the basis of payback period and give your comments.

30. A project requires an investment of Rs. 50,000 and has a scrap value of Rs. 20,000 after five years. It is expected to yield profits after depreciation and taxes during the five years amounting to Rs. 40,000, Rs. 60,000, Rs. 70,000, Rs. 50,000 and Rs. 20,000. Calculate average rate of return on the investment.
31. What is an Incentive ? Explain the objective of providing incentives.

(6 × 4 = 24)

Part D (Essay)

*Answer any two questions.
Each question carries 15 marks.*

32. Explain the formalities of setting up small industries.
33. What do you mean by Project appraisal ? Explain different project appraisal techniques.
34. Explain the role of entrepreneur in the economic development of a nation.
35. State the problems faced by women entrepreneurs and suggest the solutions.

(2 × 15 = 30)