

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2013**First Semester****Common Core Course—I—PERSPECTIVES AND METHODOLOGY OF
BUSINESS STUDIES****(Common for Model I, Model II and U.G.C. Sponsored B.Com. Programmes)****[Prior to 2013 admissions]****Time : Three Hours****Maximum Weight : 25****Section A***Answer all questions.**Each bunch of four questions carries a weight of 1.***I. Choose the correct answer from the choices given :****1 The Central Chief Information Commissioner shall be appointed by :**

- (a) Prime Minister. (b) Chief Justice of Supreme Court.
(c) The President of India. (d) Council of Central Ministers.

2 Economic development refers to increase in _____.

- (a) Income of companies. (b) Income of Government.
(c) Income of Nation. (d) The standard of living.

3 Following is not an important source of long-term funds :

- (a) Share capital. (b) Accounts receivables.
(c) Debentures. (d) Term loan.

4 The market for new issue of shares is known as _____.

- (a) A commodity market. (b) A secondary market.
(c) A money market. (d) A primary market.

II. Fill in the blanks with suitable answer :**5 The Consumer Protection Act came into force on _____.****6 Shareholder value maximisation is also called _____.****7 TQM stands for _____.****8 The Right to Information Act is to ensure that all citizens are able to seek information which is under the control of _____.****Turn over**

III. State whether the following are True or False :

- 9 Managerialism is the belief that all organisations have more differences than similarities.
- 10 Private placement is not a type of issue in the new issue market.
- 11 A partnership firm is formed for attaining a social goal.
- 12 Oligopoly is a form of perfect competition.

IV. Match the following :

- | | |
|-------------------------|-----------------------|
| 13 Software | (a) Social movement. |
| 14 Consumerism | (b) Technology. |
| 15 Right to information | (c) Data storage. |
| 16 IPO | (d) Primary market. |
| | (e) Not compulsory. |
| | (f) Public authority. |

(4 × 1 = 4)

Section B

*Answer any five questions.
Each question carries a weight of 1.*

- 17 What is managerialism ?
- 18 What do you mean by user-friendly software ?
- 19 Define Entrepreneurship.
- 20 What is meant by TQM ?
- 21 What is Right to Information ?
- 22 What is meant by Quality of life ?
- 23 What is BPO ?
- 24 What is Stock Broking ?

(5 × 1 = 5)

Section C

*Answer any four questions.
Each question carries a weight of 2.*

- 25 Explain the objectives of the Right to Information Act , 2005.
- 26 What are the rights of consumers under the Consumer Protection Act ?
- 27 Explain the features of mixed economy.

- 28 Discuss the multiple goals of a business.
- 29 Explain DBMS.
- 30 Explain the sources of short-term finance to business.

(4 × 2 = 8)

Section D

*Answer any **two** questions.
Each question carries a weight of 4.*

- 31 Explain the various stakeholders of a business organisations.
- 32 Discuss the role of trained manpower in improving quality of work environment.
- 33 Explain the role of business in the economic development of a country.

(2 × 4 = 8)