

B.Com. DEGREE (CBCSS) EXAMINATION, NOVEMBER 2010**First Semester****Common Core Course 1—PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES**

(Common for B.Com. Model I, B.Com. (Vocational Model II)
and U.G.C. Sponsored B.Com. programmes)

Time : Three Hours**Maximum Weight : 25****Section A**

This section consist of four bunches of four questions each.

Each bunch consist a weight of 1.

*Answer **all** questions.*

I. Choose the correct answer from the choices given :

1. Fourteen Banks were nationalised in the year :

- | | |
|-----------|-----------|
| (a) 1969. | (b) 1971. |
| (c) 1981. | (d) 1991. |

2. Industrial Finance Corporation of India was established in the year :

- | | |
|-----------|-----------|
| (a) 1984. | (b) 1956. |
| (c) 1948. | (d) 1992. |

3. The maximum age limit of a member of the District Forum is :

- | | |
|---------------|---------------|
| (a) 65 years. | (b) 67 years. |
| (c) 70 years. | (d) 75 years. |

4. A market with single buyer and single seller is known as :

- | | |
|-----------------|-------------------------|
| (a) Oligopsony. | (b) Bilateral monopoly. |
| (c) Monopoly. | (d) Monopsony. |

II. Fill in the blanks with the suitable answer given in the brackets :

5. The section which describes the Rights of a consumer under the Consumer Protection Act, 1986 is _____.

(2, 4, 6, 8)

6. The firms, undertaking infrastructure projects under Build, Operate and Transfer system, earn revenue through _____.

(Tariffs, Taxes, Toll, Subsidies)

7. _____ is the activity of buying shares, bonds etc., for other people.

(Stock Exchange indices, stock exchange cues, stock broking)

8. Adoptive entrepreneur is also known as _____ entrepreneur.

(Imitative, Fabian, Innovative)

III. State whether the following are 'True' or 'False' :

9. Any buyer or seller or security can effect the transaction in the stock exchange directly.

10. Religious belief plays no role in shaping entrepreneurship.

11. Liberalization includes globalization and privatization.

12. Bought out deals (BOD) is a process of investment.

IV. Match the following :—

13. Deferred credit

(a) Long-term finance.

14. Leasing

(b) Trade credit.

15. Green Revolution

(c) Share market.

16. Short term

(d) Stock exchange.

(e) Plant and equipment.

(f) Mexico.

(4 × 1 = 4 weight)

Section B

Answer any five questions in one or two sentences each.

Each question carries a weight of 1.

17. What are Quality Circles ?

18. What is meant by Corporate governance ?

19. What is BPO ?

20. What is Consumer dispute ?

21. What is 'information' as contemplated in the Right to Information Act ?

22. What is six Sigma method ?

23. What are stock exchange cues ?

24. What is meant by cost of capital ?

(5 × 1 = 5 weight)

Section C

*Answer any **four** questions in not exceeding one page each.
Each question carries a weight of 2.*

25. Describe the rights of consumers.
26. What are the objectives of TQM ?
27. What are the uses of a project report ?
28. Discuss the factors affecting savings in India.
29. Explain the economic services provided by Stock exchanges.
30. What is meant by Business process Re-engineering ?

(4 × 2 = 8 weight)

Section D

*Answer any **two** questions in not exceeding four pages each.
Each question carries a weight of 4.*

31. Examine the impact of liberalization in Indian Economy.
32. Discuss the barriers to entrepreneurship.
33. Explain the salient features of Consumer Protection Act, 1986.

(2 × 4 = 8 weight)